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## CERTIFICATE OF MAILING

I certify that this Preliminary Amendment is being deposited via Facsimile at 703-308-1823 and with the U.S. Postal Service as First Class Mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Date: January 29, 2002

By: Sergio Mascaro  
Signature of Person Mailing Correspondence

PATENTIN THE UNITED STATES PATENT AND  
TRADEMARK OFFICE

Applicant:	Bishop, et al.	Docket No.:	10655.8000
Serial No.:	09/652,899	Art Unit:	2131
Filing Date:	August 31, 2000	Examiner:	TBA
Title:	METHODS AND APPARATUS FOR CONDUCTING ELECTRONIC TRANSACTIONS		

PRELIMINARY AMENDMENT

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Commissioner:

IN THE CLAIMS

Please enter the following new claims before examining the aforementioned patent application.

- 1      43. (New) A method for conducting a transaction, the method comprising:  
 2            a. receiving a transaction request from a user at a server;  
 3            b. issuing a challenge to the user;

*(X)*      *Subj*      43.  
*2*      *3*

10655.8000CARLSOBPHX1129790.1

Docket No. 10655.8000  
Serial No. 09/652,899

**Snell & Wilmer**  
L.L.P.  
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Patents, Trademarks & Copyrights  
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DENVER, COLORADO

LAS VEGAS, NEVADA

January 29, 2002

**CERTIFIED MAIL - Z 350 483 6677**  
**RETURN RECEIPT REQUESTED**

Ms. Deborah Bonanno  
Pearson Broadband Schools Group, Inc.  
6710 E. Camelback, Suite 100  
Scottsdale, AZ 85251

Re: U.S. Trademark & Service Mark: "KNOWLEDGEBOX"  
Serial No.: 75/901,486  
Reg. No.: 2,525,933  
Our Docket No.: 36880.0100

Dear Deb:

We are pleased to enclose the original Certificate of Registration for your service mark KNOWLEDGEBOX®, Registration No. 2,525,933, which was registered on January 1, 2002, on the Principal Register in the United States Patent and Trademark Office (PTO) for "computer hardware and software for organizing, distributing over networks, and displaying informational and educational digital media content; and for providing interactive and non-interactive learning and presentation modules for use in the fields of elementary and secondary education" in Class 9; and for computer services, namely, providing information and services in the fields of elementary and secondary education via Global Computer Networks, in Class 41. This Certificate of Registration is an important document and should be preserved with your permanent files for safekeeping.

With the granting of the registration, you should now indicate that the mark is registered by displaying the symbol ® with the mark, as shown in the first paragraph of this letter. Alternatively, if you prefer, you may indicate that the mark is registered by using the phrase "Registered in the U.S. Patent and Trademark Office" or the abbreviated phrase "Reg. U.S. Pat. & Tm. Off."

The registration will be in effect for an initial period of ten years from the date of issue provided that an affidavit of current use is filed with the PTO in the year between the fifth and

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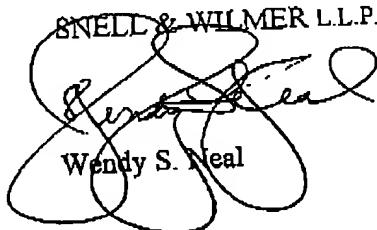
Ms. Deborah Bonanno  
January 29, 2002  
Page 2

sixth anniversary dates of the registration. After the first ten-year period, the registration will be renewable for subsequent periods of ten years while use continues. We have entered these dates—January 1, 2008 for the affidavit and January 1, 2012 for the first renewal—in our docket system and will send you timely notice of the need to file the affidavit and the first renewal. However, in view of the considerable time periods involved, we do suggest that you also note these important dates on your long-term calendar.

If you have any questions regarding this registration, or if we can assist you with any other matter, please don't hesitate to contact us.

Kindest regards.

Sincerely,

SNELL & WILMER L.L.P.  
  
Wendy S. Neal

WSN  
Enclosure

1130195.1

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## CERTIFICATE OF MAILING PURSUANT TO 37 C.F.R. §1.8

I hereby certify that this correspondence, pursuant to 37 C.F.R. §1.8, is being sent via Facsimile at 703-308-1823 and also deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on:

Date: January 29, 2002By Douglas MazzoniPATENTIN THE UNITED STATES PATENT AND  
TRADEMARK OFFICEPRELIMINARY AMENDMENT RESPONSE TRANSMITTAL

Applicant(s): Bishop et al.

Docket No.: 10655.8000

Serial No.: 09/652,899

Group Art Unit: 2131

Filing Date: August 31, 2000

Examiner: TBA

TITLE: METHODS AND APPARATUS FOR  
CONDUCTING ELECTRONIC

02/01/2002 OCOLES 00000004 1928 TRANSACTIONS

Sale Ref: 00000004 DA#: 192814 09652899

01 FC:102 672.00 CH

02 FC:103 846.00 CH

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir/Madam:

Attached herewith is a Preliminary Amendment for the above-identified application.

## FEE CALCULATION, CLAIMS AS AMENDED:

	Claims remaining after amendment	Highest number previously paid for	Present Extra	Additonal Fe
Total Effective	89 minus	42 =	47 x \$ 18.00 =	846.0
Claims				
Independent Claims	13 minus	5 =	8 x \$ 84.00 =	672.0
If amendment enters proper multiple dependent claim(s) into this application for first time (per application)			\$280.00 +	N/
			Subtotal	1,518.0

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Fee Calculation: Request for Extension of Time pursuant to  
37 C.F.R. §1.136(a)

<input type="checkbox"/>	Response filed within first month after due date - add	\$ 110.00
<input type="checkbox"/>	Response filed within second month after due date - add	\$ 400.00
<input type="checkbox"/>	Response filed within third month after due date - add	\$ 920.00
<input type="checkbox"/>	Response filed within fourth month after due date - add	\$1440.00
<input type="checkbox"/>	Response filed within fifth month after due date - add	\$1960.00
	<b>TOTAL:</b>	\$ 0.0
		\$ N/A

If one of the "small entity" boxes above is checked, enter half (½) of the second subtotal and subtract.

Information Disclosure Statement Pursuant to 37 C.F.R. §§1.97-1.98

N/A

**TOTAL ADDITIONAL FEE ENCLOSED**

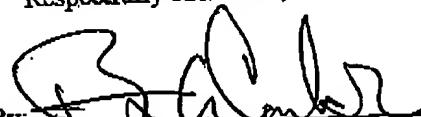
\$ 1,518.0

Please charge Deposit Account No. 19-2814 in the amount of \$ 1,518.00.  
A duplicate copy of this sheet is attached.

Check No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ is attached.

This statement does NOT authorize charge of the issue fee. The Commissioner is hereby authorized to charge any other fee specifically authorized hereafter, or any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith or concerning any paper filed hereafter, and which may be required under 37 C.F.R. §§1.16-1.18 (deficiency only) now or hereafter relative to this Application and the resulting Official document under 37 C.F.R. §1.20, or credit any overpayment to Account No. 19-2814 for which purpose a duplicate copy of this sheet is attached.

Respectfully submitted,

By:   
Brett A. Carlson  
Reg. No. 39,928

Dated: 29 Jan 2002

Snell & Wilmer L.L.P.  
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## FACSIMILE TRANSMISSION

DATE: January 29, 2002

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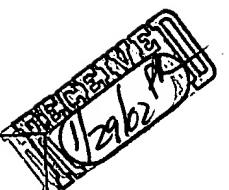
TO:	Name	Fax Number	Phone Number
	Examiner - Group Art Unit 2131 U.S. Patent and Trademark Office	703-308-1823 OR 703-746-7239	703-305-9711

FROM: Brett A. Carlson PHONE: 602-382-6236

RE: Preliminary Amendment  
Serial No.: 09/652,899  
Docket No.: 10655.8000

## MESSAGE:

See attached. Confirmation copy will be mailed.

*Official*

ORIGINAL DOCUMENT:	Will be sent	NUMBER OF PAGES (Including Cover):	13
CONFIRMATION NO.:	602/382-6186	CLIENT MATTER NO.:	10655.8000
PLEASE RETURN TO:	Suzie M. 16s07	PERSONAL FAX:	No
REQUESTOR:	Brett A. Carlson	DIRECT LINE:	602-382-6236

IF YOU HAVE NOT PROPERLY RECEIVED THIS TELECOPY, PLEASE CALL US AT (602) 382-6075.  
OUR FACSIMILE NUMBER IS (602) 382-6070.

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